BETA LICENCE AGREEMENT

This Beta Licence Agreement ("Licence") and Beta Privacy Policy apply to Beta Testers invited and permitted by the PCBIX Limited ("Company") to participate in the testing of the pre-release version of IDEEZA ("Beta Product").

"Beta Tester or Tester" includes co-creators/ contributors is a natural person above the age of 18 who is using the current Beta Product.

TERMS AND CONDITIONS

1. LICENSING

The Company owns the Beta Product and has all the ownership, proprietary, and intellectual property rights related to the Product. Subject to the terms of this Agreement, the Company grants the Tester a non-exclusive, non-transferable, and revocable license to use the Beta Product for the limited purpose of testing the Product in various scenarios, identifying bugs, assessing the Product's performance, usability, software, and hardware compatibility, providing insight into the user experience, documenting the problem encountered during the testing period and providing feedback on the performance of the Product to the Company. The Beta Tester shall not sub-license the Beta Product or any right granted under this License to a third party unless expressly permitted by the Company. 2. USER INPUTS AND INTELLECTUAL PROPERTY RIGHTS

The main feature of the Beta Product and the IDEEZA platform is to generate a blueprint of the product based on the input provided in the form of text. The text is the description of the idea of the user/ Tester. By submitting such text descriptions, prompts, or other data or information (collectively, 'User Input') during the Beta Testing period to the Beta Product, the Tester irrevocably and unconditionally agrees to assign, transfer, and convey to the Company all worldwide intellectual property rights (including, but not limited to, copyright, moral rights to the maximum extent permitted by law, trademark, and any other proprietary or similar rights, whether now known or hereafter existing) vested in or arising from such User Input, effective immediately upon submission.

To the extent that any intellectual property rights in the User Input cannot be assigned or transferred, the Tester hereby grants to the Company a perpetual, irrevocable, worldwide, royalty-free, fully paid-up, sublicensable, transferable, exclusive license to use, reproduce, modify, adapt, publish, translate, create derivative works from, distribute, publicly perform, publicly display, and otherwise exploit the User Input (in whole or in part, and in any form, media, or technology now known or hereafter developed) for any purpose whatsoever, including, but not limited to, the operation, maintenance, improvement, and development of the Company's services, testing and betterment of Beta Product, training of AI models, creation

of new features, and the commercialization of products or services derived from or enabled by such User Input.

The Tester further waives, to the fullest extent permitted by applicable law, any and all moral rights (or similar rights, such as rights of attribution or integrity) they may have in the User Input. If such moral rights cannot be waived, the User/Tester agrees not to assert any such moral rights against the Company, its licensees, or transferees.

The Tester represents and warrants that they are the sole and exclusive owner of all intellectual property rights in the User Input, or that they have obtained all necessary licenses, permissions, and consents from any third parties to submit the User Input and to grant the assignment, transfer, or license specified herein to the Company. The User/Tester agrees to indemnify, defend, and hold harmless the Company, its affiliates, officers, directors, employees, agents, and licensors from and against any and all claims, liabilities, damages, losses, costs, or expenses (including reasonable legal fees) arising out of or in connection with any breach of this warranty or any allegation that the User Input, or the Company's use thereof, infringes, misappropriates, or violates the intellectual property or other rights of any third party.

2. TERM

The Term of the License granted under this License commences from the date the permitted Beta tester starts using the Product in accordance with the terms of this License and terminates on the expiry of the Beta Testing Period unless terminated as per foregoing clause of this License.

"Beta Testing Period" is the time frame decided by the Company during which the Beta Product is in the testing phase.

PUBLIC AND PRIVATE PROJECTS

The Beta User during the term of this License may create or co-create a blueprint of a product or mint a product's blueprint as NFT. Such projects (blueprint) are categorised as "Public" and "Private".

Private project

The ownership rights and intellectual property rights on the blueprint of the Private project are owned by its creator. If the creator or co-creator of the private project sells the project, all the rights including the intellectual property rights are transferred to the purchaser. The co-creation, buying, and selling of the projects created on Beta Product shall be only amongst the closed group of beta testers licensed by the Company for testing of the Product.

Public project

For blueprints designated as 'public projects' by the Tester within the Beta Product, the Tester acknowledges and agrees that the Company's exclusive ownership of all intellectual property rights (including copyright and any other proprietary rights) in such blueprints, as set forth in this Agreement, remains fully intact. By designating a blueprint as a 'public project,' the Tester grants the Company an additional, non-exclusive, worldwide, royalty-free, perpetual, and irrevocable license to publicly display, share, promote, and distribute such blueprint through the Beta Product and other Company channels, without any further compensation or attribution to the Tester, for the purpose of showcasing the Company's technology and for promotional activities. This public designation does not alter the Company's sole and exclusive ownership of the underlying intellectual property rights in the blueprint.

The Beta Tester shall not co-create or sell a product to anyone who is not a beta tester appointed by the Company for beta testing of the Beta Product unless permitted by the Company.

4. TRANSACTIONS

The Beta Tester may create and list the NFT on the IDEEZA NFT MARKETPLACE (“Marketplace”) for sale or may purchase NFT already listed on the Marketplace. The Beta Tester acknowledges to be vigilant and conduct due diligence before purchasing and selling an NFT to anyone on the Marketplace. The Company is not responsible for any claims or legal disputes arising from such transactions.

5. SERVICE

During the Beta Testing Period, the Company is under no obligation to provide i) technical assistance ii) customer support iii) repair the Product or fix the error encountered during the testing iv) address the reported problem. The Beta Tester acknowledges that the primary objective of testing the Product is to collect user feedback, assess the performance and functionality of the Beta Product, and make necessary improvements.

6. DATA USED FOR AI TRAINING

The Company owns all data submitted by the Beta Tester during the use of the Beta Product. This includes all input data, generated outputs and any associated metadata. The ownership extends to the use of such data for training the AI algorithms powering the Beta Product. The Beta Tester (of private project) acknowledges that the data provided by them is crucial for training and betterment of the AI. Therefore, by using the Beta Product the tester consents using the data provided, generated output and associated meta data for such use. To know how such data is protected, visit Privacy Policy.

7. Acknowledgment of Potential AI Bias and Tester’s responsibilities

The Testers understand that Artificial Intelligence (AI) models are trained on vast datasets and, consequently, may inadvertently reflect or amplify biases present in that data. Such biases can manifest in various forms, including but not limited to, unfair or discriminatory outcomes based on characteristics such as gender, age, race, ethnicity, religion, socioeconomic status, or other protected attributes. The Company is committed to promoting fair and ethical AI development and deployment. During this **beta phase**, a critical objective is to leverage user feedback for the identification and reduction of such biases. The tester shall report such bias through the feedback mechanism provided. The Company will take all reasonable efforts to mitigate such issues.

8. AI Model Update

The Tester acknowledges and understands that the AI model provided during this Beta testing period is under active development and is subject to continuous refinement, updates, and changes. These updates may include, but are not limited to, improvements in accuracy, bias mitigation, new features, changes in functionality, performance enhancements, and bug fixes. Such updates are an inherent part of the Beta testing process, aimed at improving the AI for its general release.

The Company will notify users of such updates via an email on their registered email address within 7 days of such update.

9. DISCLAIMER

The Beta Product is still in its testing phase and is provided on an "AS IS" and "AS AVAILABLE" basis. The Product is not an official product of the Company released for commercial purposes. The purpose of the Beta Product is identification and evaluation of potential issues and obtain feedback on its performance. Beta Tester shall use the Product cautiously, safeguard important data, and shall not rely on the correct functioning of the Product. Beta Tester acknowledges having assessed the risk associated with using the Product. Beta tester acknowledges using the Beta Product at his/her own risk. The Company does not make any warranty or guarantee regarding the quality and fitness of the Product. There is no guarantee or warranty that the Product is free from bugs, errors, and defects. The Company bears no responsibility, legal or otherwise arising out of malfunctioning, adverse effects, or any damages caused due to usage of Beta Product. The Beta Testers shall use the Beta Product cautiously and take preventive measures to avoid breaches of data and ensure the protection of the data. For information on how the Company deals with the personal information of Beta Testers, refer to the Beta Privacy Policy.

The Beta Product uses Artificial Intelligence to generate results on the basis of input provided by the user. The Beta Tester understands that the results generated by the Beta Product during the testing phase may not be accurate.

The Beta Tester may sell the NFT created on the Beta Product to other NFT marketplaces. If the Tester is selling NFT on other marketplaces or transacting with users of other NFT marketplaces, the Tester is solely responsible for such transaction. The Company is not liable for any such transaction on a third party's platform or NFT marketplace. When a Tester is involved in any transaction on a third-party platform or NFT marketplace, they become subject to policies of such platform or NFT marketplace.

11. CONFIDENTIALITY

"Confidential Information" includes but is not limited to trade secrets, proprietary codes, and algorithms, information related to other testers, sensitive information related to any project created on the Beta Product that is not subject to public view, the trade secret of the Company, technical specification related to the Product or confidential project, intellectual property associated with the Product, bug reports, feedback and suggestions provided by the beta testers including the feedback of the Tester, Product's performance data, Company's client and partners details, internal evaluation of the Beta Product, communication exchanged between the Tester and the Company including discussions with other beta testers, sensitive information pertaining to Product's feature, any other proprietary information such as algorithms and confidential business strategy of the Company disclosed to the Tester during the Term of this License or any other information related to the Beta Product or Company that is not public.

The Beta Tester may be exposed to Confidential Information during the Term of this License. The Beta Tester shall not, at any cost, share or divulge such information to anyone unless permitted by the Company. The Beta Tester shall take all reasonable steps to protect such information. If the Beta Tester apprehends that the Confidential Information is likely to be exposed or has been exposed to anyone, the Tester shall immediately inform the Company about such disclosure.

The Company has the right to take all necessary actions to prevent the breach of the Confidential Information. The Company has the right to recover damages for the breach of Confidential Information caused by the Beta Tester. If it comes to the knowledge of the Company that the Beta Tester is involved in leaking or misusing the Confidential Information, the Company may immediately terminate this License and ask the Tester to delete and return all the files obtained by the Tester during the Term of this License. This Clause is effective even after the termination of this License.

12. ANTI-PIRACY POLICY

The Beta Tester shall not copy, create or distribute a product that is similar to the Beta Product or encompasses unique features of the Product. The Company holds exclusive rights to reproduce, distribute, and control the use of Beta Product. The Company owns all rights including ownership rights, proprietary rights, and intellectual property rights related to the Product. The Company has the right to take necessary actions to prevent the Beta Product from being pirated, copied, and distributed. If it comes to the knowledge of the Company that the

Tester is involved in piracy of the Product, the Company will terminate the License immediately and take all such steps to restrain the Tester from accessing the Product. The Company has the right to recover damages if the Product if the Tester has caused the Product to be copied or distributed without permission of the Company.

13. RESTRICTIONS

The Beta Tester shall share feedback, suggestion, and opinion on the usability and effectiveness of the Beta Product only through the FEEDBACK FORM. The Beta Tester assigns all rights related to the feedback or suggestion provided by the Tester on the Product to the Company. The Beta Tester shall not share the Tester's feedback or feedback of other testers including an opinion or fact related to any feature or function of the Product on social media or any other public forum without obtaining consent from the Company. The feedback, suggestions, and opinions including any documentation and report on the usability of the Product is the proprietary right of the Company and the Tester shall not reveal or share such information with anyone unless permitted by the Company.

The Tester shall not divulge or cause to divulge any information that qualifies as "Confidential Information" with the competitor of the Company. The Tester shall take all reasonable steps to prevent the divulgence of such information and shall inform the Company immediately if such information has been divulged or is likely to be divulged.

14. ANTI-COMPETITIVE, NON-COMPETE, AND NON-SOLICITATION

The Beta Tester acknowledges not to be employed, engaged contractually, or permanently with the competitor of the Company. Tester shall not be associated or engaged with anyone who is running a rival business or is a competitor of the Company. The Beta Tester shall not participate in any activity that is competitive with the Beta Product and business of the Company.

During the Beta Test Period and for a period of five (5) years following the termination of this License, the Beta Tester either by himself or collaborating with another beta tester shall not build, participate or aid in building a product that competes with the Beta Product and the business of the Company. The Beta Tester shall not store and use information related to the Beta Product in developing a product that competes with the Beta Product or encompassed unique features of the Beta Product.

During the Beta Test Period and for a period of five (5) years following the termination of this License, the Beta Tester agrees not to directly or indirectly solicit, divert, or engage in any activity that may result in the solicitation or diversion of any customers or clients of the Company. The participant shall not initiate contact or communicate in any way with the customers or clients of the company for the purpose of offering competing products, or services, or engaging in any business activity that may harm the company's relationship with its customers or clients.

15. MISUSE OF THE Beta Product

Beta Product shall be used as per the terms of this License and in accordance with the law. The Product shall not be used to design or develop anything that is prohibited under the law or for which special permission is required from the concerned authorities. The Beta Product shall not be used to create weapons or materials that are hazardous to the life, limb, and property of a natural person.

The Product shall not be used for any transaction that is in contravention of the anti-money laundering laws and anti-terror laws. The Beta Users, during the testing period, shall not infringe the intellectual property rights of anyone.

The Beta Tester shall keep the Company indemnified from and against any claim (including Attorney's fees) arising out of or in connection to the misuse of Beta Product or its features, infringement of intellectual property rights, using the Beta Product in contravention of anti-money laundering law, anti-terror law or any other law. The Company has the right to recover damages from the Beta User if the Company suffers a loss (monetary or otherwise) as a result of misuse of the Beta Product by the Tester.

16. UNAUTHORIZED ACCESS TO THE PRODUCT

Beta Tester will create a user account on the Beta Product to use the Product. The Beta Tester shall not give access to the user account to anyone unless authorised by the Company. The Beta Tester shall take preventive measures to keep the login id and password of the user account safe.

17. PHYSICAL AND VIRTUAL RIGHTS

The Main NFT (Phygital NFT) entails Physical and Virtual Rights.
"Physical Right" refers to the right to physically manufacture the product.
"Virtual rights" entails the right to use the NFT in the virtual world.

During the Beta Testing Period, the Company may suspend the Physical Right to manufacture a product and the Virtual Rights.

18. RIGHT TO INSPECT

To protect the Confidential Information, and trade secrets and to ensure the Beta Product is used as per the terms of this License, the Beta Tester allows the Company to inspect documents and files that are in possession of the Tester. The Tester shall produce documents, and files and

respond to information sought by the Company if production of such document/information is necessary for inspection of breach of Confidential Information, misuse of Beta Product, infringement of intellectual property rights, and violation of any term of this License.

19. DATA RIGHTS

The Tester shall not share the data or information related to another tester, user, client, or partner collected to any third party without permission from the Company. The Beta Tester has no rights over such information.

20. LIMITATION OF LIABILITY

IN NO EVENT WILL THE COMPANY BE LIABLE TO THE BETA TESTER OR ANY PARTY FOR – WITHOUT LIMITATION – ANY LOSS OF USE; INTERRUPTION OF BUSINESS; OR ANY DIRECT; INDIRECT; SPECIAL; INCIDENTAL; EXEMPLARY OR PUNITIVE OR CONSEQUENTIAL DAMAGES OF ANY KIND (INCLUDING LOST PROFITS) REGARDLESS OF THE FORM OF ACTION WHETHER IN CONTRACT; TORT (INCLUDING NEGLIGENCE); STRICT PRODUCT LIABILITY OR OTHERWISE; WHETHER ARISING OUT OF THE USE OR INABILITY TO USE THE Beta Product (INCLUDING BUT NOT LIMITED TO LOSS OF DATA OR DATA BEING RENDERED INACCURATE OR LOSSES SUSTAINED BY TESTER OR THIRD PARTIES OR A FAILURE OF THE Beta Product TO OPERATE WITH ANY OTHER PROGRAMS), EVEN IF THE COMPANY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

21. TERMINATION

The Company and the tester may terminate this License by giving the other Party a written notice of one (1) week. Additionally, the Company may terminate this License if the Beta Tester violates any term of this License. Clauses protecting confidential information, anti-competitive, non-compete and non-solicitation policy will survive for a period of 5 years post termination.

Upon termination of this License, the Beta Tester shall return and delete all the data, and files information related to the Beta Product and business of the Company obtained during the Beta License Period within one (1) week from the date of termination.

If Beta Tester may delete the respective User account created on the platform once this License is terminated under Clause 2 and Clause 17 of this Licence. If the Tester deletes the User Account, the information stored in the account will be treated as per Clause 2 of the Beta Privacy Policy.

22. MODIFICATION

The Company may modify the terms of the License without consulting the tester. Any modification to this License shall be brought to the knowledge of the Tester by the Company.

23. JURISDICTION AND GOVERNING LAW

The License is governed by the laws of Israel and the competent courts of Israel having jurisdiction will adjudicate any dispute arising out of or in connection with this License.

FEEDBACK FORM

TESTER'S USER ID -

PROBLEM DETECTED -

FEEDBACK -