IDEEZA WhitePaper

Empowering Ideas, Elevating Vision



The World Reimagined

Welcome to the Age of the Phygital Forge

The year is 2077.
The physical and digital realms have blurred into a vibrant tapestry of possibilities.
E-commerce and brick-and-mortar stores are relics of a bygone era.
Instead, every home hums with the quiet whirring of creation – the democratized creation - a symphony of 3D printers and bio-fabricators churning out personalized marvels.

Here, individuals are empowered by AI to become co-creators. Need a sleek, self-cleaning smartphone with a holographic keyboard that projects your thoughts into text? Generate it! Smart home systems adjust to your biorhythms, anticipating your needs before they arise, craving a dress that morphs to your mood, shimmering emerald one moment, fiery red the next? No problem – your home manufacturing printer, fed by the AI's design, hums to life, spitting out the silk filaments as intricate as a spider's web.

This isn't mere customization; it's hyper-personalization.

The line between physical and digital blurs – everything is a "Phygital" product, imbued with both physical and virtual forms from the intelligence of the AI's design.

But innovation thrives not in isolation. The secret sauce lies in the underlying technology.
A global, decentralized network secured by blockchain. Every AI-generated creation is minted as a Phygital NFT, a digital certificate that recognizes ownership and facilitates safe monetization. This fosters a vibrant, open-source community. Imagine a world where Tesla isn't a brand, but a design template freely accessible, modifiable, and constantly evolving through collaborative innovation.
The driving force behind it all? A single, community-held cryptocurrency fuels this collaborative economy. It functions like a DAO (Decentralized Autonomous Organization), where every citizen has a stake in the future, shaping its direction through collective decisions. In this world, the only limit is imagination, and the tools to realize it lie within everyone's grasp.

This is a future brimming with limitless possibilities. It's a world where the lines between imagination and reality have blurred, and where everyone holds the power to shape their own personalized tomorrow.
Welcome to the future, a symphony of innovation orchestrated by the people, for the people.

Welcome to IDEEZA world!

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Introduction

In a world where complexity often hinders creativity, innovation was historically marked by exclusivity and inefficiency. Brilliant ideas frequently remained unrealized due to daunting execution challenges.

Aspiring creators faced obstacles such as limited resources, technical knowledge, and funding, which acted as gatekeepers, restricting innovation to a privileged few. Traditional product development pathways were fraught with inefficiencies, stifling creativity and progress.

A 2019 study by the World Intellectual Property Organization (WIPO) identified resource access, including funding and infrastructure, as a primary barrier to global innovation, disproportionately affecting those with limited financial means. Similarly, a 2020 European Commission survey found that lack of technical expertise was a major obstacle for many, deterring individuals without specialized skills from pursuing their creative ideas.

Data from the Small Business Administration (SBA) in the United States highlighted that only a small fraction of startups received venture capital funding in 2018, leaving many promising ideas underfunded and unable to progress beyond the conceptual stage. Fragmented supply chains and distribution channels further limited innovators' access to necessary resources and expertise. In this landscape of missed opportunities, the potential for meaningful change seemed elusive. The disparity in resource access perpetuated inequality, leaving countless untapped ideas obscured.

Welcome to IDEEZA, where innovation meets accessibility. IDEEZA is more than just a platform, it's a movement. A movement to naturalize creativity and empower individuals from all walks of life to pursue their passions and realize their dreams. With IDEEZA, there are no barriers, no limits, just endless possibilities waiting to be explored. Join us on this journey and discover the power of your creativity with IDEEZA by your side.

What is IDEEZA?

IDEEZA is democratizing the physical creation and usher in a new era of innovation with It's unique generative AI tool for product engineering that transforms text descriptions into production-ready blueprints integrated electronics, code, and mechanics – all within a single platform and within minutes. But that's not all! IDEEZA lets you own the blueprint as a physical NFT, unlocking new possibilities for ownership recognation and secure monetization.

Simplicity Redefined

IDEEZA's user-friendly platform allows anyone to transform ideas into reality effortlessly, eliminating the need for complicated tools and processes.

Accessible to All

IDEEZA welcomes individuals of all backgrounds, professions, and ages, offering an intuitive interface that makes bringing ideas to life easy for everyone.

Breaking Down Barriers

IDEEZA removes obstacles such as technical knowledge gaps, limited resources, and fear of failure, empowering users to pursue their creative dreams confidently.

A Platform For Everyone

IDEEZA caters to students, amateurs, entrepreneurs, and professionals, providing inspiration and solutions tailored to each user's needs.

Unleashing Your Potential

Committed to accessibility, IDEEZA supports users with easy-to-use tools and a supportive community, enabling limitless creative achievement.

Key Features of IDEEZA

1 Generative AI for product

Unleash creativity and explore limitless possibilities. IDEEZA is a playground for innovation. Simply feed your idea into IDEEZA's Generative AI tool for product engineering, and watch as it yields a new and unique product blueprint ready for production, include its electronic circuit, 3D case design and code.

Decentralized Identity & NFT Marketplace

Embracing the future of technology, IDEEZA introduces decentralized identity solutions, leveraging blockchain technology such as: ownership authenticate of users creations, facilitate safe monetization for digital assets, a revolutionary Phygital NFT Marketplace.

3 Project Execution Platform

IDEEZA is more than just an AI tool; its an innovative platform that empowers dreamers and inventors to turn their ideas into reality with ease.
From concept to execution, our platform accompanies users through every step of the process. Users can use powerful AI-driven algorithms and advanced tools to create, produce, and sale their projects with minimal efforts.

Collaboration & Open source

Collaboration is the cornerstone of IDEEZA's success. Through our Open-source-product methodology and collaborative workspaces, users can connect with like-minded individuals, experts, and innovators from around the world. Together, they can collaborate on projects, share insights, and drive innovation forward.

5 IDEEZA Token (IDZ)

Serves as the backbone of the IDEEZA ecosystem, providing users with access to a range of benefits and incentives.

Value Proposition

IDEEZA is ushering in a new era of creation, empowering everyone to become an inventor and entrepreneur.
At its core lies a revolutionary Generative AI that shatters the barriers to entry in design and manufacturing. This user-friendly platform puts the power of complex product development in your hands. Imagine conjuring a concept and within minutes, IDEEZA's AI transforms it into a reality – a complete 3D model, intricate blueprints, and even production-ready schematics.
But IDEEZA's vision extends beyond creation.
By leveraging blockchain technology and its native token, $IDZ, they've established a thriving Phygital NFT Marketplace. Here, your creations transcend the digital realm. You can mint Phygital NFTs, unique digital certificates tethered to your designs, ensuring ownership and authenticity.
This opens doors to exciting opportunities: sell your designs, license them for broader use, or even manufacture and distribute physical products yourself.
The $IDZ token fuels this dynamic ecosystem, rewarding innovators and fostering collaboration within a global community.
With IDEEZA, limitless innovation is no longer a dream; it's a reality at your fingertips.

Mission Statement

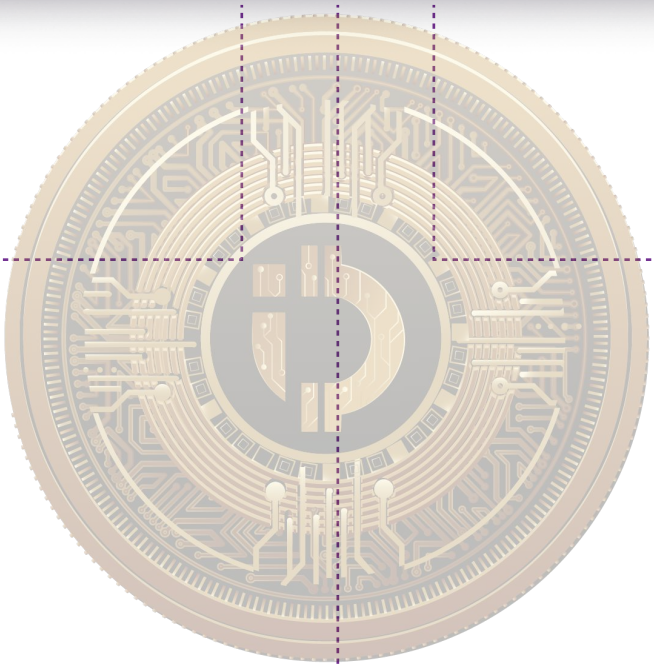
At IDEEZA, our mission is to democratize innovation by empowering individuals, entrepreneurs, and businesses to turn their innovative ideas into reality.

We provide a comprehensive platform that facilitates idea generation, collaboration, and project execution, enabling users to bring their creative visions to life. Our platform is built on the principles of simplicity, accessibility, and inclusivity. With an easy, simplified interface and user-friendly features, IDEEZA makes it easy for anyone to turn their ideas and imaginations into reality. Whether you're a beginner, average, or professional, IDEEZA is here to support you every step of the way. Through advanced Generative AI technology and a vibrant community of makers, IDEEZA provides individuals with the tools, resources, and support they need to turn their wildest dreams into tangible realities.

Whether you're an experienced innovator or a first-time creator, IDEEZA offers a platform where everyone has the opportunity to shine.

IDEEZA's Vision for a New Era

IDEEZA envisions a future where the lines between creator and consumer are blurred. Everyone has the power to design, produce, and monetize their innovations. The seamless integration of Generative AI with the Phygital NFT Marketplace creates a robust ecosystem where:



01

Innovation is Accelerated

Rapid development cycles bring products to market faster

02

Creativity is Democratized

Tools and platforms are accessible to all, fostering diverse innovation.

03

Economic Opportunities Flourish

New revenue streams emerge from the sale and licensing of digital and physical products.

Problems & Challenges

These constraints prevents visionary inventors from bringing their products to life

1 Complexity and Technical Barriers

The complexity of traditional design and developing, requiring specialized competencies in development tools skills, often deters individuals from pursuing their projects.

2 Time, Cost and Resource Limitations

High costs and resource limitations of traditional design and development methods can be prohibitive, particularly for those with limited financial means or access to specialized equipment, further compounded by the time and effort required for prototyping and iteration.

3 Lack of Collaboration and Community Support

Creators often lack opportunities for collaboration and community support, which are essential for gaining feedback, sharing ideas, and accessing resources, leaving them isolated in their creative endeavors and limiting their potential for growth and success.



4 Limited Access To Education & Training

Without formal education or training in design and engineering, many individuals struggle to turn their ideas into viable products, lacking the educational resources or mentorship needed to pursue their creative ambitions.

5 Accessibility and Inclusivity

Traditional design and manufacturing processes can be inaccessible to individuals with disabilities, limited mobility, or those facing language and cultural barriers, hindering their full participation in innovation and entrepreneurship.

6 Fear of Failure & Perfectionism

Aspiring creators often face fear of failure and perfectionism, which can stifle innovation and creativity by preventing them from taking risks and leading to the premature abandonment of projects.

IDEEZA's Solution

The IDEEZA platform is an online Generative AI tool for product engineering yields a 3D simulation and a full blueprint (include: Electronics circuit, 3D model design and code) for a new and unique hardware product in a one streamlined end-to-end workflow. It then ensures the protection of ownership recognition on top of a blockchain layer, enables to monetize the product directly as a Phygital NFT on the platform and identifies the optimal manufacturers, patent attorneys and other third-party services. Here's a closer look at the core technologies that power the IDEEZA platform:

01

Generative AI

IDEEZA leverages generative AI to enable users to design and customize products effortlessly. This sophisticated AI system utilizes extensive datasets and complex algorithms to generate unique designs based on user inputs. Whether it's crafting a personalized smart home system or designing a bespoke piece of clothing, generative AI ensures precision and individuality in every creation.

02

Blockchain Integration

At the heart of the IDEEZA platform is blockchain technology, providing a secure, transparent, and decentralized framework. Every creation on IDEEZA is minted as a Phygital NFT, facilitating straight forward ownership recognition, and monetization.

03

Home-manufacturing

The platform incorporates the latest advancements in Home-manufacturing technologies. These tools enable users to transform their digital designs into physical reality, using a wide array of materials. This integration allows for the production of highly customized and intricate items directly from users' homes.

04

Smart Contracts

Smart contracts are a cornerstone of the IDEEZA ecosystem, automating transactions and agreements within the platform. These self-executing contracts ensure that creators receive fair compensation and that all terms are fulfilled without the need for intermediaries, enhancing trust and efficiency in the community.

05

User-Friendly Interface

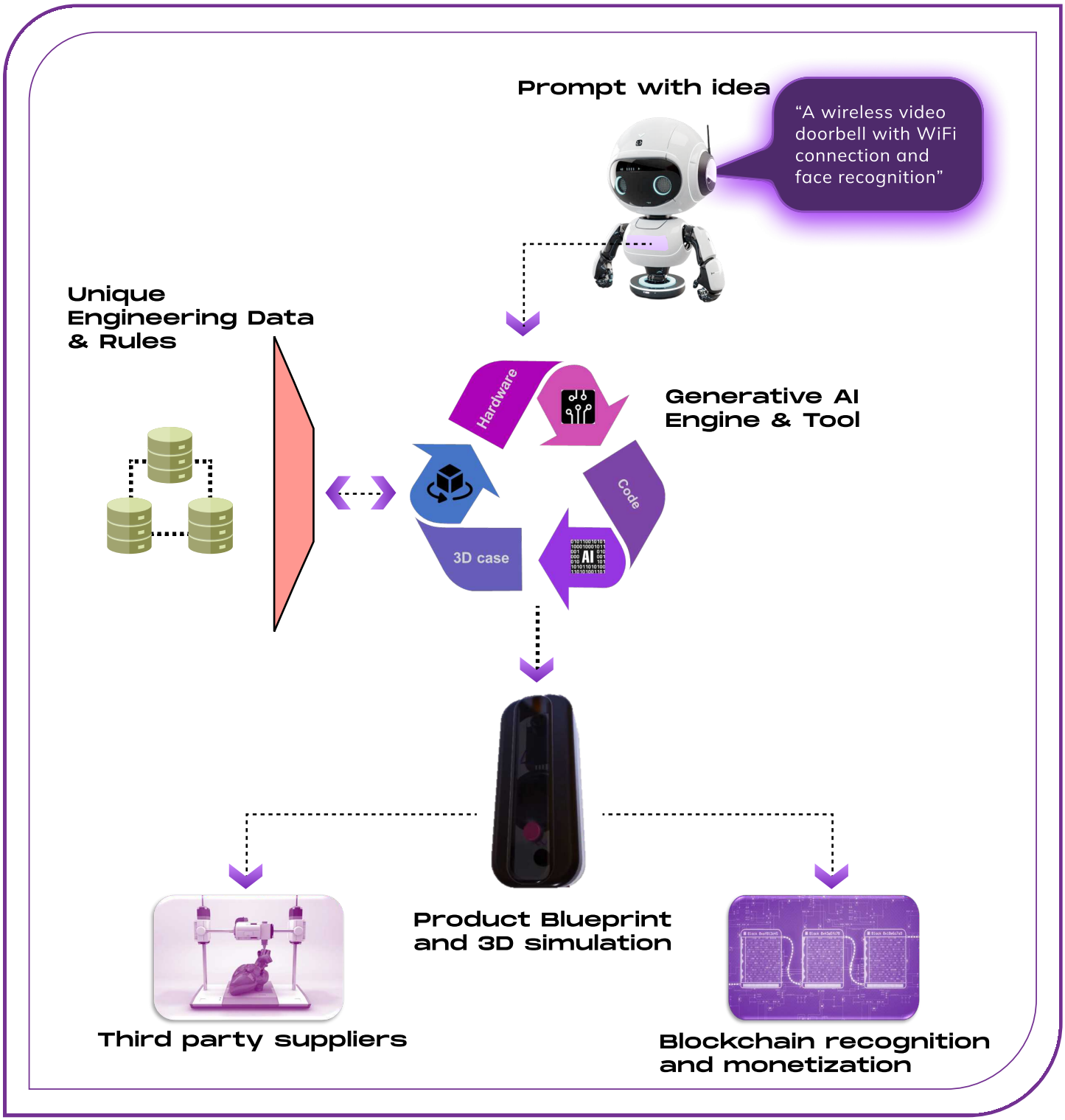
Designed with the user experience in mind, the IDEEZA platform boasts an online and intuitive interface that simplifies the entire design and production process. Users can easily navigate design tools, access community resources, and manage their creations and transactions, making innovation accessible to everyone, regardless of technical expertise.

06

Global Collaboration

IDEEZA fosters a global network of creators, facilitating collaboration and innovation on an unprecedented scale. Users can share their designs, collaborate on projects, and contribute to the continuous improvement of shared resources. This open-source product approach ensures a dynamic and evolving ecosystem where innovation is driven by a diverse and engaged community.

IDEEZA's Pipeline



IDEEZA's Generative AI

In today's fast-paced technological landscape, innovation is often limited to those with extensive resources and specialized skills. IDEEZA is breaking these barriers by empowering everyone to become creators and innovators. At the core of this transformation is IDEEZA's Generative AI, a tool that democratizes access to advanced design and manufacturing capabilities, revolutionizing industries, enhancing creativity, and shaping a brighter future. Generative AI is a monumental technological leap, transforming complex ideas into tangible products with unprecedented speed and efficiency. Traditional product development—from conceptualization to final production—can take months or years, stifling creativity due to high costs and extensive expertise requirements.

IDEEZA's Generative AI streamlines this process, enabling rapid development within minutes. For example, an entrepreneur with a vision for a smart home device can input their requirements, and the AI generates a fully functional prototype, including physical design, electronics, software, and connectivity, in just minutes. This capability disrupts traditional manufacturing, reducing development time and costs, making innovation accessible to everyone. The AI generates detailed blueprints, suggests optimal design modifications, and produces code within a seamless, intuitive platform, accelerating the development process and significantly reducing costs, thus democratizing innovation.

Key Features of Generative AI

1. Speed: Generates fully functional designs in minutes.
2. Comprehensive: Produces entire product engineering including electronics, not just the 3D design.
3. User-Friendly: Accessible to everyone, regardless of technical expertise.
4. Cost-Effective: Reduces the need for expensive R&D and prototyping processes.

IDEEZA's Phygital NFT Marketplace

One of the most revolutionary aspects of IDEEZA's platform is the Phygital NFT Marketplace.
Phygital NFTs (non-fungible tokens) are unique digital assets that bridges the gap between the physical and digital worlds, and where these creations come to life in both realms. This innovative concept leverages blockchain technology to provide a verifiable and tamper-proof record of ownership and authenticity.
By combining the tangible and digital, IDEEZA's Phygital NFT Marketplace offers unprecedented opportunities for creators and consumers alike, while creating a vibrant economy where innovation is rewarded and shared.

Generative AI and the Phygital NFT Marketplace

IDEEZA is pioneering a new era where the synergy between Generative AI and the Phygital NFT Marketplace revolutionizes how we design, create, and monetize products. These two powerful components work seamlessly together, creating an ecosystem where innovation thrives, and the possibilities are limitless. At the heart of IDEEZA is the Generative AI tool, a groundbreaking technology that enables users to design and produce complex products quickly and efficiently. This AI leverages advanced algorithms to generate detailed product designs, encompassing every aspect from the 3D model to the electronic circuit design. This capability transforms anyone into a creator, eliminating the need for extensive technical knowledge or third-party assistance.

Key Features of Phygital NFT

1. Ownership: Secures digital rights through blockchain technology.
2. Monetization: Allows creators to sell or license their designs.
3. Global Reach: Connects a global community of creators and consumers.
4. Integration: Seamlessly integrates with the Generative AI tool for instant listing and sale.

IDEEZA's Open Source Product

IDEEZA's vision extends beyond providing advanced technological tools; it encompasses fostering a vibrant community, where boundless collaboration fuels innovation, driven by open-source principles. Imagine the limitless potential of GitHub, but on steroids. Includes every facet of a product – hardware design, 3D case files, code, and their harmonious integration – becomes an open canvas for collective brilliance where you can share, and work together with others.
Public projects are store under terms that allow anyone to access, modify, and distribute the source layers of the product. This means they can use them for free, customize them to suit their needs, and share the improvements with others.
This is the open-source product, redefined by IDEEZA. This potent fusion of our Generative AI tool and the IDEEZA Community fosters a dynamic ecosystem where innovation, creativity, and collective problem-solving flourish.

Generative AI, Collaboration and the Phygital NFT Marketplace

By integrating Generative AI with a robust community-driven open-source model, IDEEZA is transforming innovation, empowering creators, and fostering sustainable development across various industries. The open-source model, powered by the Generative AI tool and the Phygital NFT Marketplace, transforms individuals into creators and collaborators, fostering a community where collective genius thrives. By democratizing access to advanced design and engineering tools, IDEEZA is paving the way for a future where innovation knows no bounds, and the only limit is imagination.
IDEEZA's integration of Generative AI and the Phygital NFT Marketplace, combined with its open-source ethos and vibrant community, creates an ecosystem where rapid innovation, collaboration, and sustainable development flourish.

Key Features of Open Source

1. Transparency: All project components are visible and accessible to everyone.
2. Collaboration: Encourages community participation and contribution.
3. Rapid Development: Speeds up problem-solving and innovation through collective effort.
4. Learning and Teaching: Serves as an educational resource where individuals can learn from others' work and contribute their insights.

Real world examples

To truly grasp the transformative power of IDEEZA's Generative AI, let's explore some real-world examples across different industries:

1

IoT Products

Imagine wanting to create a smart home device tailored to your specific needs. With IDEEZA, you can design a product that integrates sensors, connectivity, and custom software. Our AI handles the intricate details, from hardware specifications to software integration, enabling you to bring your vision to life quickly and affordably.

2

Drones & Robotics

The development of drones and robotic systems involves complex designs and precise engineering. IDEEZA's platform simplifies this process, allowing for rapid prototyping and iteration, ensuring that your innovative ideas can be tested and refined in real-time.

3

Consumer Electronics

Consider the smartphone industry, where new models are typically released by major companies on an annual basis. These companies invest millions in R&D, design, and production. However, with IDEEZA, an individual or a small business can design a unique smartphone tailored to specific needs and preferences. You could create a phone with specialized sensors for health monitoring, unique ergonomic designs, or customized software—all without needing a large team of engineers and designers. Our Generative AI can handle the intricate details, from hardware specifications to software integration, allowing you to bring your vision to life quickly and affordably.

4

Fashion & Apparel

The fashion industry is another area ripe for disruption. Traditionally, creating a new clothing line involves extensive sketching, pattern making, and prototyping. With IDEEZA's Generative AI, designers can input their ideas and receive detailed patterns and 3D models almost instantaneously. This not only speeds up the design process but also allows for rapid iteration and experimentation. Designers can produce customized clothing that fits perfectly, incorporating unique materials and styles. This capability is particularly valuable for small fashion houses or independent designers who can now compete with larger brands by offering bespoke, high-quality products.

5

Home & Office Solutions

Imagine designing custom furniture for your home or office. Traditional methods require hiring a designer, waiting for drafts, and then working through multiple revisions. IDEEZA's Generative AI can take your initial concept and generate detailed designs, including structural integrity analyses and material recommendations. Whether you need a space-saving desk, ergonomic chairs, or multifunctional storage units, our AI ensures that your designs are not only aesthetically pleasing but also functional and durable. This capability empowers individuals to create personalized spaces that perfectly match their needs and preferences.

Revolutionizing IoT Products with IDEEZA

The future of IoT (Internet of Things) is bright, with endless possibilities for new products and applications. It's Represents a significant technological advancement that connects everyday devices to the Internet, enabling them to send and receive data. IDEEZA's Generative AI is poised to revolutionize the development and deployment of IoT products, making it easier, faster, and more accessible for everyone to create smart devices that enhance our lives.

This section explores how IDEEZA democratize innovation and transforms the IoT landscape, offering detailed examples and insights into its power and potential.

Simplifying IoT Product Development

IoT products typically require complex designs that integrate hardware, software, connectivity and more. Traditional development processes involve multiple stages, including concept development, hardware design, software programming, and testing. These stages often require specialized knowledge and substantial resources. IDEEZA simplifies this process by automating many of the complex tasks involved, and empowers individuals and small businesses to compete with established companies.

1. Rapid Prototyping:

One of the most significant advantages of IDEEZA's Generative AI is its ability to create rapid prototypes. Users can input their ideas and requirements into the platform, and within minutes, the AI generates detailed designs and functional prototypes. This capability drastically reduces the time and cost associated with traditional prototyping methods.

Example: Imagine an entrepreneur wants to develop a smart thermostat that learns user preferences and optimizes energy usage. With IDEEZA, they can quickly design the device, including the hardware layout, sensor integration, and software algorithms. The AI generates a prototype that can be tested and refined, allowing for rapid iteration and improvement.

2. Integrated Hardware and Software Design:

IDEEZA's platform goes beyond generating physical designs; it also integrates the necessary software and electronics. This comprehensive approach ensures that all components work seamlessly together, reducing the risk of compatibility issues and enhancing overall performance.

Example: A small business wants to create a smart security system with cameras, motion sensors, and alarms. Using IDEEZA, they can design the entire system, including the camera enclosures, sensor placements, circuit designs, and the software for real-time monitoring and alerts. The AI ensures that all parts are compatible and optimized for performance.

3. Hyper-personalization Design:

Personalization is a crucial aspect of IoT products, as different users have unique needs and preferences. IDEEZA enabling users to tailor their products to specific requirements, such as functionality, size, shape, and aesthetics.
The AI takes these inputs and generates designs that meet the exact specifications, ensuring that the final product aligns with user expectations.

Example: A healthcare provider needs a wearable device for monitoring patients' vital signs. With IDEEZA, they can customize the device to include specific sensors for heart rate, blood pressure, and temperature, as well as design the wearable to be comfortable and unobtrusive.

4. Scalability and Flexibility:

IDEEZA's platform is scalable, allowing users to start with small projects and expand as needed. The AI's flexibility ensures that it can handle a wide range of applications, from simple gadgets to complex systems.

Example: A hobbyist starts by designing a smart light switch using IDEEZA. As they gain confidence and experience, they expand their project to include a comprehensive home automation system with smart lighting, climate control, and security features. The AI supports this scalability, providing consistent quality and performance at each stage.

5. Removing Technical Barriers:

The complexity of IoT product development often deters non-experts from pursuing their ideas. IDEEZA removes these barriers by providing an intuitive platform that automates the most challenging aspects of design and engineering.

Example: A small startup wants to develop a smart irrigation system for urban gardens. Traditionally, they would need expertise in electronics, programming, and design. With IDEEZA, they can input their concept into the platform, and the AI handles the technical details, generating a functional design that includes soil moisture sensors, water flow controls, and a user-friendly app for monitoring and control.

6. Cost-Effective Solutions:

Developing IoT products can be prohibitively expensive, especially for small businesses and individual inventors. IDEEZA offers a cost-effective solution by reducing the need for specialized labor and expensive prototyping processes.

Example: An individual inventor wants to create a smart pet feeder that dispenses food at scheduled times and allows remote monitoring via a mobile app. Traditional development would require significant investment in R&D and prototyping. With IDEEZA, the inventor can design the feeder, integrate the necessary electronics and software, and produce a working prototype at a fraction of the cost.

IDEEZA Token (IDZ)

IDZ is the native utility token of IDEEZA, designed to facilitate seamless transactions and empower users in their journey of product design and development. Built on blockchain technology, IDZ ensures transparency, security, and efficiency throughout the entire IDEEZA ecosystem.

Seamless Transactions:

IDZ streamlines transactions within the IDEEZA platform, enabling users to access premium features, pay for services, and engage with the community effortlessly.

Incentivized Ecosystem:

By integrating IDZ, IDEEZA incentivizes active participation and contribution from users, rewarding creativity, collaboration, and innovation.

Loyalty Rewards:

Users earn IDZ as loyalty rewards for their ongoing engagement and contributions to the platform, fostering a vibrant and supportive community of innovators.

Discounts and Special Offers:

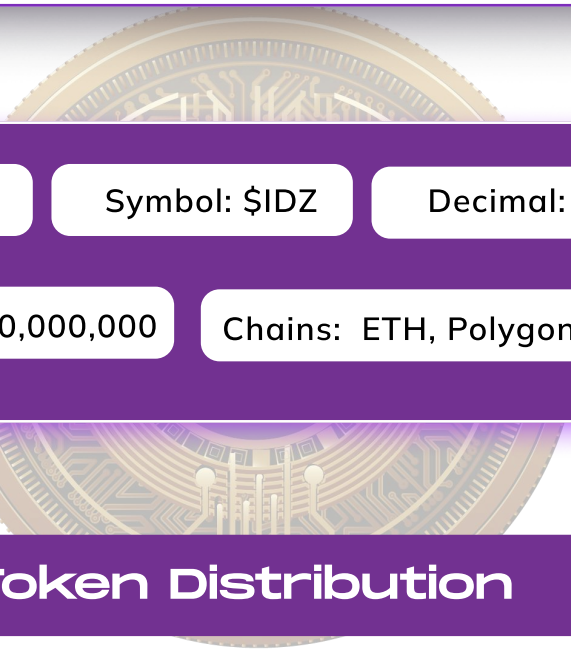
IDZ holders enjoy exclusive discounts, promotions, and access to premium content, enhancing their overall experience on IDEEZA.

Governance and Voting Rights:

IDZ holders have a voice in the future direction of IDEEZA through governance and voting rights, ensuring democratic decision-making and community-driven development.

Tokenomics

Tokenomics forms the bedrock of our ecosystem, delineating the creation, distribution, and utilization of tokens to drive innovation, transactions, engagement, and governance. IDEEZA Token (IDZ) is a pivotal component of the IDEEZA project. As a BEP-20 token, IDZ leverages the power of blockchain technology to facilitate seamless transactions, governance, and participation within the IDEEZA ecosystem.



- Coin Name: IDEEZA Token
- Symbol: $IDZ
- Decimal: 18
- Initial Supply: $IDZ 10,000,000,000
- Chains: ETH, Polygon, Binance, etc.

Token Distribution

- Pre Sale & Liquidity (35%)
- Ecosystem & Development Fund (15%)
- Staking rewards (15%)
- Airdrop & Rewards Pool (10%)
- Team & Advisors (10%)
- R&D & Reserve (8%)
- Private sale (2%)
- Influencers & KOL (5%)

IDZ Token Distribution

Team & Advisors (10%):

1,000,000,000 IDZ with a vesting of 12 months to ensure long-term commitment.

Private sale (2%):

Seed round and Private sale (200,000,000) Involves early investors and individuals who believe in the long-term potential of the project.

Pre Sale &Liquidity (35%):

3,500,000,000 IDZ with various lockup periods distributed through various public sale mechanisms (e.g. ICO, IEO, Launchpad) to foster community participation and token distribution.

Ecosystem & Development Fund (15%):

1,500,000,000 IDZ allocated for platform development, strategic partnerships, and marketing initiatives, ensuring long-term growth and sustainability.

Airdrop & Rewards Pool (10%)

1,000,000,000 IDZ reserved for:

- **Early adopter and Stacks rewards:** Incentivize early users and community engagement.
- **Creation rewards:** Reward users for creating high-quality designs and monetization.
- **Airdrops program:** Encourage users to contribute to platform and engagement.



Utility and Use Cases

Access AI Tool

Use IDZ to unlock premium features of the AI tool, such as:

Increased design iterations per request.
Access to advanced generative models for more complex designs.
Priority processing within the AI tool.
Different subscription tiers for the AI tool, paid exclusively with IDZ. Higher tiers offer increased access, features, and priority processing

NFT Marketplace

Minting Fees: Pay IDZ for minting hardware design NFTs on the marketplace.

Transaction Fees: Use IDZ to cover transaction fees for buying and selling NFTs.

Discounted Fees: Holders of a minimum IDZ balance can enjoy discounted marketplace fees.

Discounted minting, buying, and selling fees for using IDZ in the marketplace

Governance

Participate in crucial platform decisions through IDZ-based voting on proposals regarding:

Feature development and prioritization.
Ecosystem partnerships and integrations.
Fee structures and tokenomics adjustments.
DAO (Decentralized Autonomous Organization) formation and governance model.
IDZ holders vote on crucial platform decisions, shaping IDEEZA's future. Voting power is directly proportional to the number of staked IDZ tokens

Participate in voting on crucial platform decisions like future features, fee structures, and partnerships. Grant voting power based on IDZ holdings, with mechanisms like quadratic voting to prevent whale manipulation.



Staking

Stake IDZ to earn rewards, participate in governance voting, and gain access to exclusive features like:

Early access to new platform features.
Whitelisting opportunities for limited edition NFT drops.
Discounted access to AI tool premium features.
Earn rewards for staking tokens and contributing to the platform's security and stability

Community Incentives:

Reward active community members, content creators, and early adopters with IDZ tokens for their contributions. Reward users for contributing to the ecosystem through activities like creating high-quality designs, participating in discussions, and reporting bugs. Distribute IDZ tokens as rewards for such contributions.

Manufacturer & Collaborator Incentives:

Provide incentives in IDZ to manufacturers and collaborators for their participation in the ecosystem.

Demand Drivers

Platform Usage: Growing user base and increasing utilization of the AI tool and NFT marketplace drive demand for IDZ.
Staking Incentives: Staking rewards and exclusive benefits incentivize users to hold IDZ for long-term value.
NFT Marketplace Activity: Minting fees, trading activity, and potential royalty structures for creators generate ongoing demand for IDZ.
Governance Participation: Active community involvement in voting and shaping the platform's future increases the value of IDZ voting rights.
Discounted marketplace fees: Using IDZ for transactions incentivizes holding and using the token.

Burn Mechanisms

- Transaction Fee Burns: Dedicate a small percentage (1%) of all transaction fees on the platform to be burned, permanently removing them from circulation. This reduces the overall token supply over time, potentially increasing the value of remaining tokens.

- Buyback and Burn Programs: Allocate a portion of platform revenue or treasury funds to periodically buy back IDZ tokens from the market and burn them. This can be used to manage circulating supply and influence token value strategically.

- Staking Rewards Burning: Implement a mechanism where a portion of staking rewards are burned instead of being distributed. This incentivizes staking while reducing overall token supply.

Vesting Schedules

To incentivize the team, consultants and initial buyers to remain committed to the long-term success of the project, continue involvement and contribution to the growth of the project and align their interests with those of the community.

- Team Tokens: Vesting schedule for team tokens, spread over 1-2 years.

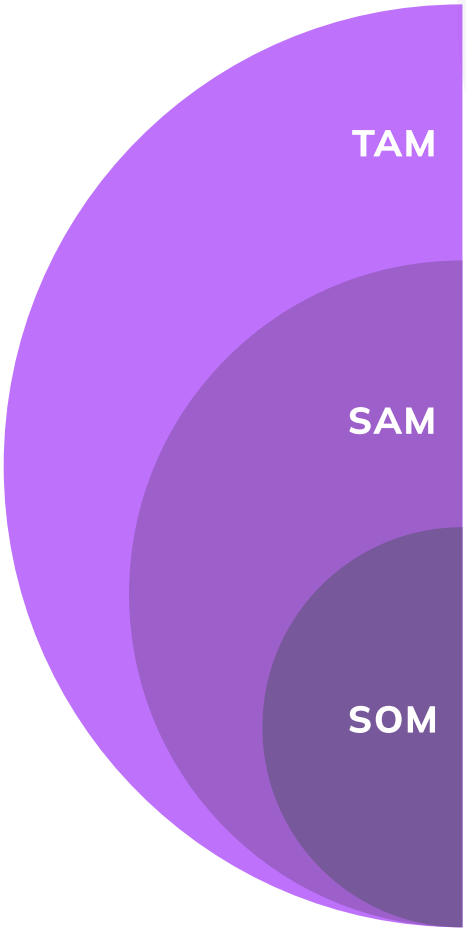
- Advisor Allocations: Structure advisor allocations with vesting schedules and performance

- Cliff Vesting: A 12 months period where tokens are locked initially before gradual unlocking begins and opening a Stacking plan.

Market and Competition Insights

Market Exploration

We have conducted extensive market research into the rapidly-evolving product development landscape. According to a 2022 Report by Research and Markets[1] , The Global Product Engineering Services Market size is expected to reach $2041.4 billion by 2028, rising at a market growth of 8.5% CAGR during the forecast period. The same report strongly suggested that at this point in time, focusing our platform as an online end-to-end process for the IoT industry, would likely yield the fastest, most direct, and be the most efficient way to tap into our targeted market.
According to Fortune Business Insights[2], the global internet of things market is projected to be worth USD 2465.26 billion in 2029, at a CAGR of 26.4% during the forecast period.



Spending on IoT services and software was approximately $78 billion in 2017 and is forecasted to reach $190 billion by 2022, with all layers of the IoT technology stack expected to achieve at least a 19% CAGR. This constitutes IDEEZA's total addressable market.

In 2017, the largest markets for IoT technology services spending were North America ($31.7 billion), Europe ($21.5 billion), and APAC ($23.2 billion), totaling $76.4 billion. Together, these regions form IDEEZA's Serviceable Available Market.

However, IDEEZA's platform intersects IoT services and Product Lifecycle Management (PLM), estimated at $40.7 billion in 2016. Therefore, IDEEZA's Serviceable Obtainable Market could be estimated around $17 billion.

Roadmap

Q2–2018 Foundation & Conceptualization

Q3–2021 Platform Development and Testing

Q2–2024 Community Building & Expansion

Q1–2025 Close Beta Launch

Q2–2025 ICO and IEO Listing

Q3–2025 NFT Utility Collection Pre–Sale

Q1–2026 Platform commercial Launch

Q3–2026 Monetization and Growth

Meet the Team

Our team at IDEEZA features professionals with advanced engineering degrees. Both Founders Moran Biton and David Mermelstein bring significant expertise from their successful ventures, including co-founding two more companies, managing defense projects, and holding patents. Their leadership ensures peak team performance.

IDEEZA's diverse a worldwide team of 45 includes AI engineers, Blockchain experts, frontend and backend developers, UI designers, electronic and industrial engineers, tree.JS developers, marketing experts, reflecting a rich blend of talent and expertise.

Moran Biton, Founder and CEO:

A seasoned entrepreneur with degrees in Electrical and Electronics Engineering and Engineering Physics and Applied Physics, Moran co-founded IDEEZA in 2017 after establishing I.V. Cloud Systems with David Mermelstein. With a registered patent to his name for signal phase control, Moran leads IDEEZA with vision and expertise.

David Mermelstein, Founder and CMO:

As a systems engineer and co-founder of I.V. Cloud Systems, David brings a wealth of experience to IDEEZA. With registered patents and accolades like the "Arad" medal, he spearheads our technological innovations and strategic initiatives.

Minhaj Islam, CTO:

An expert in algorithms development and software engineering, Minhaj drives our technological advancements with his expertise in backend and frontend development.

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Risks Associated with Cryptocurrency

Investing in cryptocurrencies, including the IDZ Token, carries substantial risk. Cryptocurrency markets are highly volatile. Carefully consider your investment objectives and risk tolerance before investing.

